



Welcome to the Exchange.

Membership Inquiry

Thank you for your interest in joining the AdECN Exchange! Please take a moment and tell us a little bit about your business. Following is a list of required information so an AdECN representative can follow-up with you after the trade show and discuss opportunities trading on the exchange.

- Company Name: _____
- Contact Name: _____
- Contact Email Address: _____
- Contact Phone Number: _____
- Website URL: _____

Tell us a little bit about your business:

1. Are you an (please circle one below):

- Ad Network
- Ad Agency
- Advertiser
- Publisher
- Advertiser Broker
- Publisher Broker

2. Do you currently work with an online ad exchange? Y / N
3. Do you optimize on a per impression basis? Y / N
4. Does your technology bid/price on a per impression basis? Y / N
5. What ad server do you currently use? _____
6. On average, how many monthly impressions or uniques do you serve?
 - Impressions: _____
 - Uniques: _____